



LOOKING IN A DIFFERENT WAY



Project “Looking in a different way”

Formulating and training out processes, methodologies and tools for training in the gender approach

VP/2003/31

Community Action programme to promote Gender equality (2001 – 2005)

Final Conference
16th -17th February 2006
BBJ Conferences Centre
Rue Marie Thérèse, 33
Brussels

Employment, Social Affairs & Equal Opportunities
Gender Equality

Nobody will ever win the battle of sexes. There's too much fraternising with the enemy.

Henry Kissinger

❖ What is the project about?

“Looking in a different way” is a project promoted by EVTA and co-financed by the European Commission’s DG Employment, Social Affairs and Equal Opportunities, within the framework of the Community Strategy on Gender Equality.

❖ Objectives:

- preparing, testing and disseminating methodologies, contents and tools in order to change the stereotyped and neuter way in which knowledge and skills are still produced and conveyed in the Vocational Training;
- developing products and methodologies for training men and women trainers to recognise and eliminate, first and foremost, their own stereotypes.

❖ Partners:

- **EVTA** (European Vocational Training Association): project coordinator responsible for organisation, monitoring and dissemination.
- **ENAIIP** (Ente Nazionale Acli Istruzione Professionale), Italy: project leader responsible for coordination of contents.
- **COLO** (Association of Centres of Expertise on Vocational Education, Training and the Labour Market), The Netherlands: formulation leader.
- **IEFP** (Instituto do Emprego e Formação Profissional), Portugal: formulation leader
- **EUROKT-Akadémia**, Hungary, formulation leader

❖ Activities:

- Surveying and selecting methodologies, tools, products and good practices on the gender approach in training with particular reference to the identification and elimination of stereotypes;
- Preparation of methodological guidelines for producing teaching materials usable on an on-line platform;
- Preparation of teaching modules and tools meant for men and women trainers, usable at a distance;
- Trials by men and women trainers of the modules produced and of the methodological attention for their on-line utilisation;
- Monitoring and evaluation of the various activities;
- Incorporation of the activities into the permanent training programmes of EVTA's member organisations.

❖ Modules prepared by partners:

- **ENAIIP:**

- ENAIIP Nazionale: Planning, training and guiding “with a different approach”;
- ENAIIP Piemonte: the balance between professional and personal life.
- ENAIIP Piacenza: Women and technology: a relationship that questions training.

- **COLO:** “Different people – different styles”- A theoretical study on how to deal with these differences in practice, when coaching trainers.

- **IEFP:** “Mainstreaming gender equality in the pedagogic training of trainers”

- **EUROKT- Akadémia:** “Avoiding gender stereotypes in the teaching of English for adults”. An on-line course for Teachers of English as a Second Language.



EVTA/AEFP
Rue de la Loi, 93-97
1040 Brussels/Bruxelles
www.evta.net/www.aefp.net
info@evta.net